

Building a healthy future

by Selin Arkut on Sunday, 03 August 2008

BMG, German developers of The Cube - set to be Dubai's only sports hotel, has unveiled its plans to provide a one of it's kinds sports facility within an apartment tower that will offer the full service of a hotel.

The sports and lifestyle facility will be split between two floors and an additional floor will be used to accommodate the indoor pool.

"Dubai Sports City is not only a major development project – it is also an important asset for the region in attracting revenue and also contributing to a wider culture of involvement in sport," said Gerd Wuhlert, managing director, BMG Group.

BMG has partnered with Schletterer Wellness & Spa Design to design and project manage the sports and medical spa that also designed the Mohr Life Wellness Hotel in Germany.

"The medical wellness development in the global tourism industry can't be ignored anymore. There will be multifunctional design concepts, which offer a number of treatments and therefore are top cost-efficient. Spa equipment shall increasingly address all senses, and blend in with the whole idea," said Gerald Huber, regional director UAE / GCC, Schletterer Wellness & Spa Design.

"In the future the spa concepts that'll succeed will focus on preventative health care," he added.

The 3000 ft2 area will offer cardio, weight, kinesis training, and physio therapists, as well as a variety of treatments and beauty facilities at the 4 Sense Spa Zone.

The Cube is scheduled for completion by the beginning of 2010.