

Change of editor AsiaSpa magazine, Hong Kong

8th September 2008: **Catharine Nicol, the long-term editor-in-chief of AsiaSpa magazine, the region's leading spa, wellbeing and travel lifestyle publication, is moving to the role of editor-at-large.**

Catharine has been the editor of AsiaSpa since 2004, first coming on board as managing editor for the September/October 2004 issue. Since then she has been instrumental in the magazine's evolution, bringing the number of pages from 128 to its current 208 by introducing new sections to the magazine and making numerous trips to different parts of Asia to report on each country's spas and their indigenous wellness traditions, while ensuring that the overall design and quality is kept high.

She will be continuing to represent AsiaSpa around the region, and will be focusing on the extended number of supplements that will accompany the magazine during 2009, while continuing to write features and travel for this and other publications.

"I've loved working on AsiaSpa over the last four years," she says. "It's been the most amazing journey for me as a writer, editor and photographer. Most significantly the spa industry and everyone who works within it have been wonderful to collaborate with. The reason for my move is to open up my horizons in terms of photography and writing, and allow myself more time to get out into the region. But I will certainly still be part of Asia's spa and wellness world as it continues to boom – and part of AsiaSpa's future."

Catharine will be handing the reins of the magazine over to Rebecca Walker. Since coming to Hong Kong three years ago, Rebecca has worked for a variety of luxury lifestyle titles such as Escape and Kee magazines among others, and looks forward to making her editorial mark on Asia Spa.

"Asia Spa is already a beautiful product so I simply hope to maintain the high standards that have already been set and build upon them. The spa industry in Asia is one of the most sophisticated in the world, which gives the magazine fertile ground for development in the future and makes my job all the more interesting. I'm very excited about being part of the magazine's next chapter!"

Note :

AsiaSpa is the region's leading spa, wellbeing and travel lifestyle magazine, and has been keeping readers up to date with the spa industry since its launch in 2003. Within the AsiaSpa brand there is also AsiaSpa India, AsiaSpa Japan, and soon we will be adding AsiaSpa Middle East.

Additionally, every year we celebrate the innovation and originality of the Asian spa industry with the AsiaSpa Awards, the best known and most accessible awards in the region. Look out for our upcoming AsiaSpa Awards 2008 news in November!

Please contact Rebecca on rebeccaw@bluincmedia.com or on (852) 2165 2820.

Catharine's email remains the same - cn@bluincmedia.com - and can be reached on (852) 9636 5844. For more information check out www.asiaspa.com

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